Ventura County
SUSTAINABLE AGRICULTURAL CONSERVATION PLANNING STRATEGY

Project Partners Meeting
December 9, 2021

SUPPORTING AGRICULTURAL CONSERVATION, ECONOMIC GROWTH & SUSTAINABLE DEVELOPMENT
Welcome Back & Congratulations on the SALC Grant!

What are the outcomes to accomplish by June 2023?
Ventura County Planning & Ag Commissioner’s Office

- Grant Administrator
- Provide data
- Make connections with other planning related efforts
- Board of Supervisors to approve final Strategy document

Cultivate Team

Leads: Amie MacPhee, Cultivate and Serena Unger, URRS
Engagement and facilitation: Joseph McIntyre
Economic Analysis: Matt Kowta, BAE and Sibella Kraus, SAGE
Mapping, Risk Assessment, Prioritization: Jim Stritthold, Conservation Biology Institute
Incentives Structure: Amie and Serena
Education and Awareness: Sibella Kraus, SAGE
Roles

Project Partners

- Standing Advisors throughout all phases of the project
- Connect the Cultivate Team to the community
- Help identify a Local Engagement Lead
- Help identify Local and Regional Experts to advise on various aspects of the work
- Identify key questions that the project should address
- Serve as a gateway for disseminating information to your community so they learn about and provide input on the project

Local Engagement Lead

- Support the engagement effort by bringing people together around agriculture, natural resources, ag viability, environmental justice, etc.
- Connect the Cultivate Team to the community
- Co-facilitate engagement meetings
- Provision of $3000 stipend
Local and Regional Experts

- Provide input, knowledge, and insights and technical knowledge for the risk and opportunity assessment, economic analysis, education and awareness strategy, prioritization process and the drafting of the Strategy.

Co-Conveners

- Identify stakeholders for engagement from a wide variety of community interests
- Create positive engagement spaces and co-host stakeholder workshops (2 in the early 2022, 2 in fall 2022)
- One convener focused on the ag community, the other on the broader community
$1000 stipend each
“Network” Approach Engagement Strategy

County of Ventura

Project Partners

Cultivate Team

Stakeholder Engagement Meetings (2 in early 2022)

Local Engagement Lead

Co-convener (ag community)

Co-convener (broad community)

Local and Regional Expert Meetings

Stakeholder Engagement Meetings (2 in Fall 2022)

- Mapping (risk & opportunity assessment, prioritization)
- Economic Analysis
- Incentive Structure
- Education & Awareness
- Draft Strategy
**RISK AND OPPORTUNITY ASSESSMENT**

Ventura County SALC Project Gateway

- Includes several layers of spatial data important to understanding and synthesizing the threats to agriculture in Ventura County.
- Created in close collaboration with stakeholders.
1. Do we have your commitment to advise the Cultivate Team throughout each phase of the project?

2. Ideas for Local Engagement Lead?

3. Who are the Co-Conveners?

4. What are the key questions that this project needs to answer?